

## PRESS RELEASE

October 22nd, 2020. Paris.

### Master Point Press joins the 52 Entertainment Group

**52 Entertainment** is pleased to announce that it has today completed the acquisition of **Master Point Press**, the world's leading publisher of books on bridge. Master Point Press joins the world's leading bridge entertainment group which includes Bridge Base OnLine, Funbridge, Goto Games, Bridge Baron, Great Game Products, Le Bridgeur and China Bridge OnLine. Co-founder Ray Lee will continue as President and Publisher of Master Point Press, working with his new colleagues in bringing the extensive Master Point Press catalogue of bridge titles to a wider audience around the world.



**Olivier Comte**  
CEO of 52 Entertainment

“ I am thrilled that Master Point Press and Ray Lee have joined 52 Entertainment. Ray and his wife Linda are true visionaries in the bridge world, working for over 25 years with bridge authors and teachers in bringing the best bridge related books to readers and the many students of the game of bridge. We welcome Ray and his team in starting their new journey with 52, as exciting days are ahead.



**Karine Meyer-Naudan**  
CEO of Le Bridgeur

“ This is a fantastic opportunity to build an international publishing house dedicated to bridge. All our authors, whether in French or English, are the best in their field, and combining our publishing expertise and working with Ray and his team will lead to new high-quality titles. Le Bridgeur and Master Point Press are both historically family run businesses with many years' experience working together, and now a new adventure begins!



**Ray Lee**  
Publisher and President of Master Point Press

“ I am delighted that what Linda and I created over 25 years ago will continue to thrive and grow stronger with 52 Entertainment. I am very excited about the opportunities that 52 Entertainment will bring in further developing Master Point Press and helping our wonderful authors reach new audiences throughout the world. »

**Master Point Press** is the world's leading publisher of books on bridge. Master Point Press grew out of Canadian Master Point magazine (1992-1997), which was published in Toronto, Canada by Ray and Linda Lee, who began publishing books in 1994.

**52 Entertainment** is the ultimate holding company of Goto Games, Funbridge, Bridge Base Online (BBO), Bridge Baron, Great Game Products, Le Bridgeur and China Bridge Online, which together forms the world's uncontested leader in bridge entertainment, books and software. Our goal is to further expand the universe of bridge players by providing them with entertaining and fun options to play or follow bridge, all while helping to develop the next generation of bridge players through our education initiatives. Overall, we have more than 2 million daily users across our various bridge platforms.

